



General Rules & Guidelines – 2024 Season

- The North Mankato Farmers' Market is located in the west parking lot of South Central College, 1920 Lee Boulevard, in North Mankato, Minnesota (see layout and map on page 3 of this packet).
- Hours of operation are 3:00pm - 6:00pm every Monday, beginning June 3rd, 2024, and ending October 14th, 2024.
- Vendors should arrive no earlier than 1:00pm and should be set up and ready to greet customers for the opening of the market at 3:00pm. Parking spots are not reserved, but are first come, first serve.
- Sales may begin at 3:00 pm - **NO EARLY SALES!**
- For the safety of our customers, there will be no vehicular traffic inside the market area from 3:00 to 6:00pm on market days. If you arrive late or need to leave the market early, please park in the lot north of the campus. Merchandise may be hand carried into the market area.
- All produce sold must be grown by the vendor and all baked goods, crafts, artisan items must be substantially created by the vendor.
- All vendors must reside within the state of Minnesota and provide proof of residency upon request.
- All vendors must fill out the registration form, sign the waiver of liability, and the State of Minnesota Tax Form, and return it before they can sell at the market.
- Cottage Food Producer Registration is required by all producers that sell baked goods, canned goods, eggs, meat. Proper labeling of food with your name, address, the date produced, and the ingredients, including potential allergens is required. More information on the State required cottage law can be found at <http://www.mda.state.mn.us/cottagefood>.
- No vendor fees are required.
- An online version of this application packet can be found at www.northmankato.com/farmers-market and downloaded and emailed to northmankatofarmersmarket@gmail.com.
- If you are interested in being a sponsor for the North Mankato Farmers' Market, please see the vendor application packet at www.northmankato.com/farmers-market or contact Anna Brown at northmankatofarmersmarket@gmail.com.

1. FARMERS' MARKET LOGISTICS

- JUNE 4, 2024 – OCTOBER 14, 2024
- 3:00 – 6:00 P.M.
- SOUTH CENTRAL COLLEGE PARKING LOT: 1920 LEE BOULEVARD

2. VENDOR COMMUNICATION

- UNEXPECTED CLOSINGS AND ADDITIONAL COMMUNICATION WILL BE MADE THROUGH E-MAIL, TEXT MESSAGES, AND FACEBOOK.
- UNEXPECTED CLOSINGS WILL BE ANNOUNCED TO VENDORS BY 11 A.M. (IF POSSIBLE, SOMETIMES SEVERE WEATHER MAY ARISE ON SHORT NOTICE)

3. CONTACTS

- PRIMARY EMAIL ADDRESS- northmankatofarmersmarket@gmail.com
- ANNA BROWN- annab@northmankato.com
- APRIL VAN GENDEREN- aprilv@northmankato.com
- JUSTIN HENDRICKSON- justin.hendricksen@southcentral.edu
- FACEBOOK - <https://www.facebook.com/northmankatofarmersmarket/>
- INSTAGRAM - <https://www.instagram.com/northmankatofarmersmarket/>

4. CLOSINGS

- THE MARKET WILL CLOSE FOR SEVERE WEATHER INCLUDING THUNDERSTORMS AND TORNADO WARNING/WATCH

5. VENDOR OPTIONS – SNAP AND S/FMNP

- INTERESTED IN ACCEPTING SNAP/EBT? PLEASE FIND INFORMATION ON HOW TO APPLY ON PAGE 7.
 - WEBSITE: <https://www.fns.usda.gov/snap/apply-to-accept>
 - CONTACT:
 - SNAP RETAILER SERVICE CENTER: 1-877-823-4369
 - KARIE VOGEL - POLICY CENTER, ISSUANCE AND MANUALS SUPERVISOR AT THE DEPARTMENT OF HUMAN SERVICES: karie.l.vogel@state.mn.us OR 651-431-4934
- INTERESTED IN ACCEPTING S/FMNP? PLEASE FIND INFORMATION ON HOW TO APPLY ON PAGE 8.
 - WEBSITE: <https://www.mda.state.mn.us/food-feed/seniorfarmers-market-nutrition-program>
 - CONTACT:
 - EMILY MEHR - PROGRAM COORDINATOR: emily.mehr@state.mn.us OR 651-201-6456
 - CHRISTINA ILIEV - PROGRAM ASSISTANT: christina.iliev@state.mn.us OR 651-201-6494

6. PROMOTIONS

- SIGNS
- FACEBOOK & INSTAGRAM
- RADIO ADVERTISEMENTS
- REUSABLE BAGS
- INCLUSION IN CITY COMMUNICATIONS (E-NEWSLETTER, CITY NEWS & VIEWS, UTILITY BILL STUFFER, PRESS RELEASES, ETC.)

7. SPECIAL DATES

- CELEBRATION OF HARVEST: OCTOBER 7, 2024

Market Location

The Market is located in the west parking lot of South Central College, 1920 Lee Boulevard in upper North Mankato, Minnesota. Entrances to the market are located at James Drive (north entrance) and Lee Boulevard (south entrance). Vendors will be arranged in a "U" shape at the south end of the parking lot, with parking available for customers at the north end and overflow in the north parking lot.

